

Specifications

Print Ready Ads: Acceptable print ready ad formats are Grayscale files at 300 dpi as a Press Quality PDF, TIF, EPS or PSD file. Please zip or stuff your file for faster email transmission.

Digital Photo Submission: When taking digital photos, it is always best to set your camera to its highest settings, which will give you the least amount of pictures on your memory card. Email the photo - in its original condition - to castoway@hot.rr.com for review. If your photo is not of the proper resolution, you will be notified.

Full Page Ad:	7.5" x 10"
Half Page Ad:	7.5" x 4.725"
Quarter Page Ad:	3.62" x 4.725"
Business Card Ad:	3.62" x 2.25"



Display Advertisers

Sapaveco Ranchs	Front Cover
Texas Llamas	Inside Front Cover
Ozark Llama Classic Sale & Show	5
Argentine Marcel	11
Wild Plum Llama Ranch	15
Scottish Highlands	18
New Book In Town	20
Lone Star Ranch	24
American Miniature Llama Association	27
Llama Life	27
Llama Futurity Association	28
Shearing by Sean Price	30
Texas Fiber Mill	31
Diamond D Llamas	32
The Texas Classic Llama Show	33
Suri Llama Association	42
Martha White	Inside Back Cover
Red River Llamas/Llama Things	Back Cover

Advertising Rates

Payment will reserve your placement and will be accepted for up to four consecutive issues. Please include \$7.00 for each "loose" photo accompanying your ad. Please do not submit ink jet printouts of photos as the quality is sub-standard.

Member Rates:

Front Cover	\$125.00
Inside Covers	\$80.00
Back Cover	\$90.00
Full Page	\$65.00
Half Page	\$55.00
Quarter Page	\$45.00
Business Card	\$30.00
Insert Your Flyer	\$75.00
Classifieds	25¢ per word (\$ 3.50 minimum)

Non-Member Rates:

Front Cover	\$175.00
Inside Covers	\$95.00
Back Cover	\$105.00
Full Page	\$75.00
Half Page	\$65.00
Quarter Page	\$55.00
Business Card	\$35.00
Insert Your Flyer	\$85.00
Classifieds	40¢ per word (\$ 5.00 minimum)

Humming Herald Deadlines

Spring	February 1
Summer	May 1
Fall	August 1
Winter	November 1

Mail Print-Ready Copy to:

Ruby Herron

!7102 Mueschke RD

Cypress, TX 77433

Contact her with questions at
713-249-8523 or figranch@flash.net

Additional copies of the Humming Herald are available at a cost of \$5.00 each plus \$2.25 per copy for shipping. Copies must be ordered by deadline date. Send check, made payable to SCLA at the address above.